

REPORT

Entrepreneurship Orientation Programme Organised at Government College Nagrota Bagwan

The Department of BBA, Government College Nagrota Bagwan, organised an Entrepreneurship Orientation Programme in collaboration with Regional Centre for Entrepreneurship Development (RCED) Chandigarh with the objective of creating awareness among students about entrepreneurship, self-employment, MSMEs, food processing, government schemes, loans, and financial assistance opportunities.

The programme was organised under the guidance and support of the Principal, Mr. Surinder Kumar Soni. Addressing the students, the Principal emphasised that in the present scenario, students should not limit themselves only to seeking employment but should also explore opportunities in entrepreneurship, innovation, and self-employment. He encouraged the students to develop their skills and make effective use of available government and institutional support. During the programme, experts from different fields shared their experiences and practical knowledge with the students.

Mr. Paramjit Singh, Director, Regional Centre for Entrepreneurship Development (RCED), Chandigarh, briefed the students about entrepreneurship development, business opportunities, innovation, and various aspects of establishing a successful enterprise. He encouraged the students to develop an entrepreneurial mindset and identify available business opportunities.

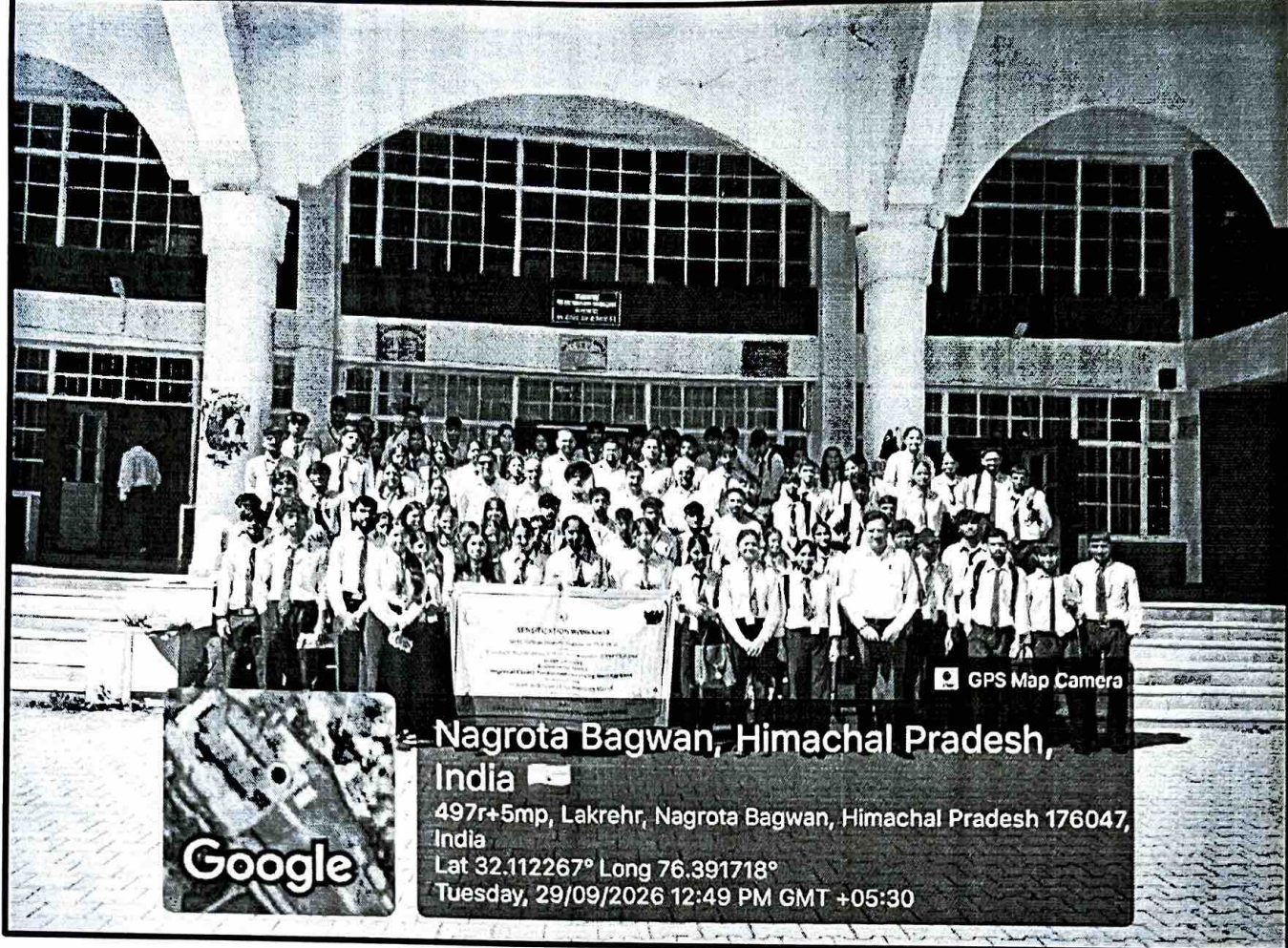
This was followed by a session by *Mr. Prithvi Ranveer, Lead District Manager (LDM), Punjab National Bank, Kangra*, who provided valuable information about banking facilities, loan arrangements, financial planning, and financial assistance available through the banking sector for establishing enterprises.

Mr. Satish Kumar Choudhary, Former ADC and Smart City Dharamshala, provided important guidance regarding the establishment of MSMEs. He particularly highlighted opportunities related to setting up food processing centres, developing enterprises based on local resources, and the procedures and possibilities involved in establishing small and medium enterprises.

Thereafter, *Mr. Gulab Singh, Manager, District Industries Centre (DIC), Kangra*, briefed the students about various government programmes and schemes being implemented in Himachal Pradesh. He provided information about loans, subsidies, financial assistance facilities, and various self-employment and industrial development programmes being run by the Government of Himachal Pradesh.

During the programme, BBA Coordinator Dr. Kundan Sharma and all the faculty members of the BBA Department were present. They actively interacted with the resource persons and extended their support in the successful conduct of the programme.


Chairperson, Principal
Nagrota Educational Society for
Professional Advancement (NESPAA)
Nagrota Bagwan, Distt. Kangra



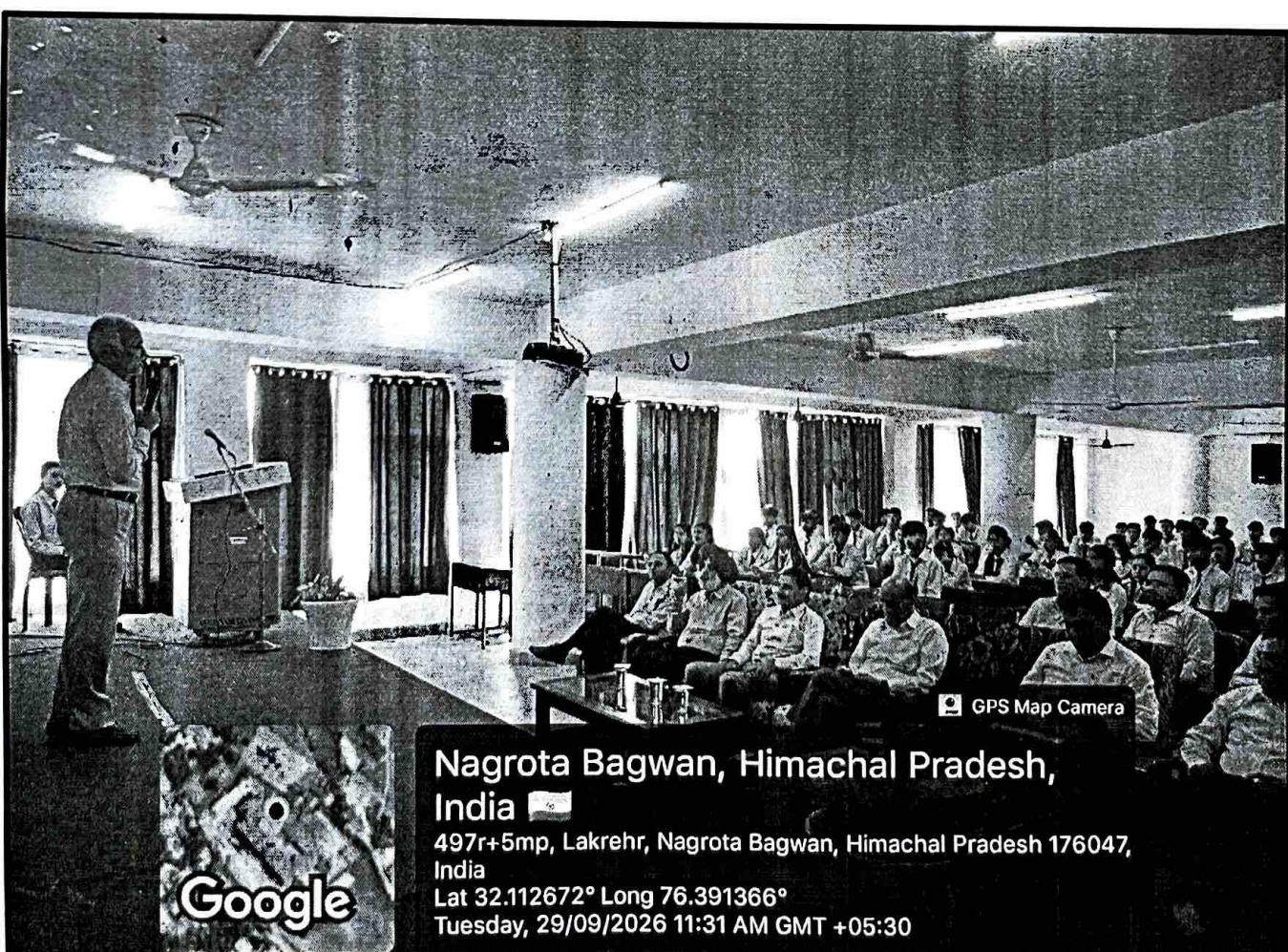
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