

**GOVERNMENT DEGREE
COLLEGE
NAGROTA BAGWAN**



**DEPARTMENT OF BACHELOR OF COMPUTER
APPLICATIONS**

**REPORT ON INDUSTRIAL
VISIT**

ON

02-MARCH-2023

Students of computer applications(BCA) of Government Degree College were taken for an industrial visit at greater Noida at value of sales and services and Gurgaon at Accio job from 02-03-2023 to 05-03-2023.

The visit was organized with the objective to make us aware about e-commerce and digital marketing. And in Gurgaon they tell us about data analysis and full stack web developer.

Purpose of the Visit

Industrial visits are important for the following reasons:

To gain practical knowledge of the actual working of an organization.

To study coordination between different departments.

To gain an exposure about practical working environment

Significance of the industrial tour

The basic objective of having an industrial tour is for studying the various aspects related with different industrial units. The different techniques and methods being used in industries are studies in order to gain wide outlook concerning industrial activities for that purpose.

Value of sales and services

03-03-2023

Place: Noida

Time: 11:00 AM to 2:00 PM

Value of sales and services located at Noida. In the morning at 11am we visited to value of sales and services. They tell us about digital marketing and e-commerce.

They gave a full description about their company.

The session was concludes with interview and a question answer session.

All students were satisfied about the session. It was interesting.

ACCIO JOB

04-03-2023

Place: Gurgaon

Time: 11:00 AM to 2:00 PM

Accio job located at Gurgaon. Accio job is an online college board that provides placement services to students, colleges and companies.

In the morning at 11:00am we visited to Accio job. They train students for data structure and algorithms, full stack web development. They motivated students to select their domain and area of interests.



Finally the manager of Accio job gave a brief description of “Accio job” which means to seek jobs.

The session was concluded with question answer session. Many of the students asked different questions to the technical head on current demanding technologies. All students were satisfied after the session. It was an informative, interesting and a successful visit.

EXPLORING THE MONUMENTS OF DELHI

1. Red Fort



2. India Gate



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Overall Experience

The industrial tour was the interface between the college life and the corporate world. All those who attended experience the moment. Students learnt how e-commerce works, what is

the current scenario of marketing, learnt about full stack web development.

Conclusion

The experience of this tour was really fantastic and unforgettable. It was reverberating experience which cherished all of us. I got valuable information from this industrial tour and they guided us how to stand in the corporate world in the era of competition. I got to learn many more things from this tour.